



The Mystic Krewe of Apollo Baton Rouge is currently planning Bal Masque XLII scheduled for Saturday, January 27, 2024, at the Raising Cane's River Center in Baton Rouge, Louisiana. Apollo presents one of the most elaborate, fun, and entertaining celebration of Mardi Gras in Baton Rouge and will undoubtedly continue with this year's tableau. Please mark the date on your calendar and tell your friends about Bal Masque XLII, "Apollo's Palette".

Apollo's spectacular Bal Masques could not take place without the help of our sponsors and patrons that we now call friends. Not only does sponsoring offer great exposure for your company, but it also allows you to show your Mardi Gras spirit close to home!

The Krewe offers various sponsorship levels with a variety of benefits from April 2023 through March 2023. If you would like to be a sponsor for Bal Masque XLII, please complete the enclosed form and return it as soon as possible.

Each sponsor and their representative are recognized during the beginning of our Bal Masque in front of over 1,000 guests. In conjunction with this year's theme, we will show our appreciation to our sponsors by featuring their logo on the back of Guest's Invitations (Ball Tickets) and on the back of our member attendance cards.

If you have any questions, feel free to contact me by email: captain@apollobatonrouge.com. Once again, The Mystic Krewe of Apollo Baton Rouge greatly appreciate you and your support, and we look forward to seeing you at Bal Masque XLII.!

Sincerely,

Corey Tullier
Captain XLII



\$10,000 Presenting Sponsor

Four decorated tables to Bal Masque XLII with four Concierge Attendants
Bal Masque XLII Catering Allowance
Six tickets to the Royalty Luncheon
Inside Cover Ad in Bal Masque XLII Program
Logo featured on back of Guest's Invitations and hyperlink on our social media
Recognition at all Krewe events

\$7,500 Diamond Sponsor

Three decorated tables to Bal Masque XLII with two Concierge Attendants
Bal Masque XLII Catering Allowance
Four tickets to the Royalty Luncheon
Two Full Page Ads in Bal Masque XLII Program
Logo featured on back of Guest's Invitations and hyperlink on our social media
Recognition at all Krewe events

\$5,000 Platinum Sponsor

Two decorated tables to Bal Masque XLII
Bal Masque XLII Catering Allowance
Two tickets to the Royalty Luncheon
One Full Page Ad in Bal Masque XLII Program
Logo featured on back of Guest's Invitations and hyperlink on our social media
Recognition at all Krewe events

\$3,000 Gold Sponsor

One decorated table to Bal Masque XLII
Half Page Ad in Bal Masque XLII Program
Logo featured on back of Guest's Invitations and hyperlink on our social media
Recognition at all Krewe events

\$1,500 Silver Sponsor

One table to Bal Masque XLII
Quarter Page Ad in Bal Masque XLII Program
Logo featured on back of Guest's Invitations and hyperlink on our social media
Recognition at all Krewe events



Complete this form and return by mail or send email to: Captain@apollobatonrouge.com

Name of Business: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Telephone: _____

Level of Sponsorship _____ or Ad Size _____

Payment types accepted: Check, Visa, Mastercard, American Express, Discover or Invoice

If check, please make payable to Mystic Krewe of Apollo Baton Rouge

If credit card, our Treasurer will be in touch to process payment once form is received

Signature: _____

Deadline: October 1, 2023

Mail to: Mystic Krewe of Apollo – Sponsors
P.O. Box 3591
Baton Rouge, LA 70821

1/2 PAGE
5.5" X 4.25"

\$300

FULL PAGE
5.5" X 8.5"

\$500

1/8 PAGE
2.75" X 2.12"

\$100

1/4 PAGE
2.75" X 4.25"

\$200